

Resumo Mensal Novembro de 2018



Segmentos	2018	2018	2018	2017	2017	Variação		
	Nov (A)	Out (B)	Acumulado (C)	Nov (D)	Acumulado (E)	(A)/(B)	(A)/(D)	(C)/(E)
A) Autos	748.250	839.202	8.422.313	758.602	8.400.548	-10,84 ▼	-1,36 ▼	0,26 ▲
B) Com. Leves	116.682	132.874	1.330.129	117.509	1.314.195	-12,19 ▼	-0,70 ▼	1,21 ▲
A + B	864.932	972.076	9.752.442	876.111	9.714.743	-11,02 ▼	-1,28 ▼	0,39 ▲
C) Caminhões	29.650	35.113	331.026	28.719	315.216	-15,56 ▼	3,24 ▲	5,02 ▲
D) Ônibus	3.583	3.979	42.531	3.396	44.117	-9,95 ▼	5,51 ▲	-3,59 ▼
C + D	33.233	39.092	373.557	32.115	359.333	-14,99 ▼	3,48 ▲	3,96 ▲
Subtotal	898.165	1.011.168	10.125.999	908.226	10.074.076	-11,18 ▼	-1,11 ▼	0,52 ▲
E) Motos	230.551	262.216	2.650.748	231.519	2.643.340	-12,08 ▼	-0,42 ▼	0,28 ▲
F) Impl. Rod.	7.551	9.523	87.476	7.121	75.972	-20,71 ▼	6,04 ▲	15,14 ▲
Outros	6.451	7.274	73.157	6.087	69.041	-11,31 ▼	5,98 ▲	5,96 ▲
Total	1.142.718	1.290.181	12.937.380	1.152.953	12.862.429	-11,43 ▼	-0,89 ▼	0,58 ▲

Veículos usados negociados por novos emplacados

A	B	A+B	C	D	C+D	Subtotal	E	F	Outros	Total
Autos	Com. Leves		Caminhões	Ônibus			Motos	Impl. Rod		
3,9	4,0	3,9	3,8	1,9	3,5	3,9	3,0	1,6	0,8	3,6

Autos	Set/18	Out/18	Nov/18
BI-Combustível	498.436	561.616	508.096
Demais	254.343	277.586	240.154
Total	752.779	839.202	748.250

Comerciais Leves	Set/18	Out/18	Nov/18
BI-Combustível	58.532	65.074	57.173
Demais	61.470	67.800	59.509
Total	120.002	132.874	116.682

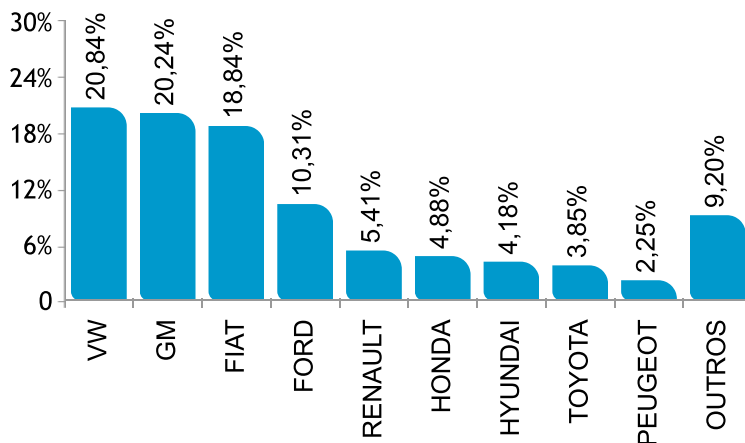
Autos	Set/18	Out/18	Nov/18
BI-Combustível	66,21%	66,92%	67,90%
Demais	33,79%	33,08%	32,10%
Total	100%	100%	100%

Comerciais Leves	Set/18	Out/18	Nov/18
BI-Combustível	48,78%	48,97%	49,00%
Demais	51,22%	51,03%	51,00%
Total	100%	100%	100%

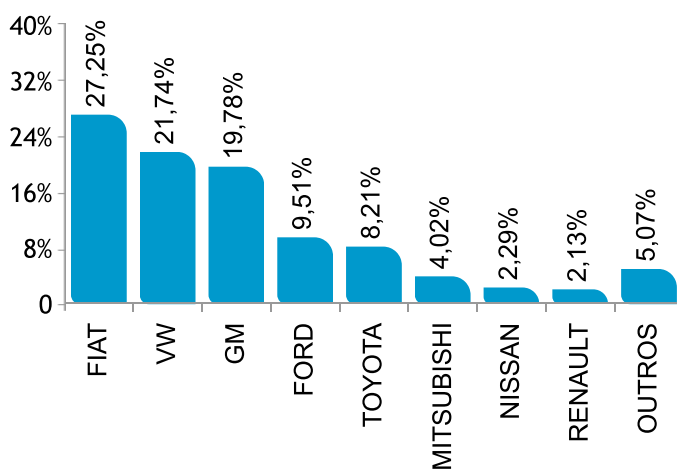
Participação de mercado Novembro de 2018



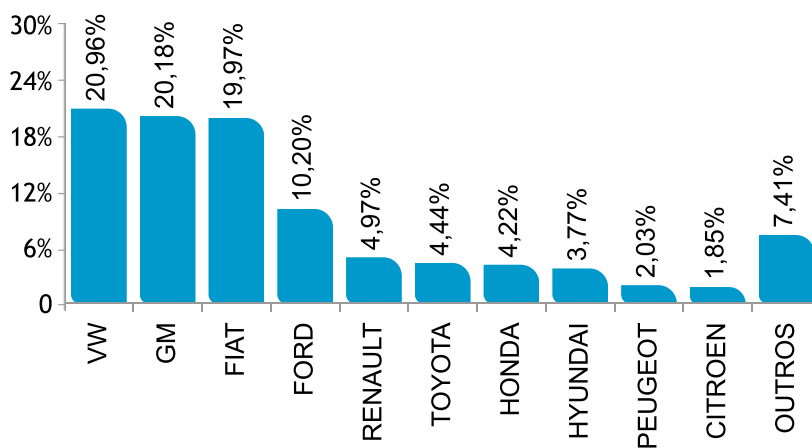
 **AUTOMÓVEIS**



 **COMERCIAIS LEVES**



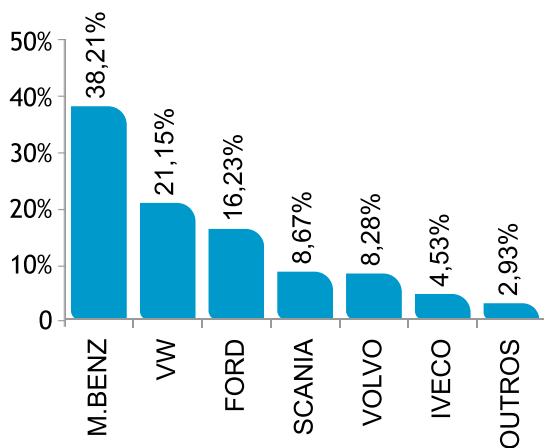
  **AUTOMÓVEIS E COMERCIAIS LEVES**



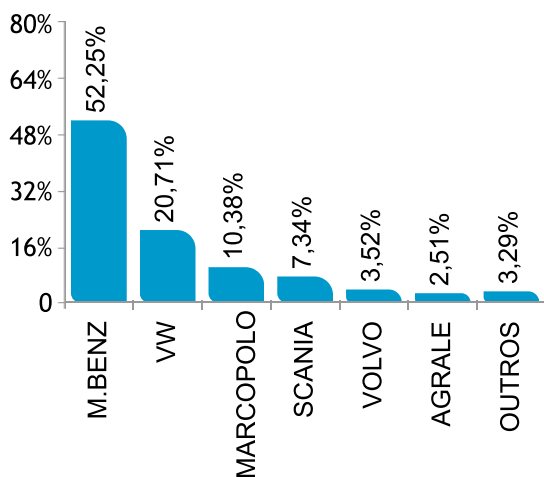
Participação de mercado Novembro de 2018



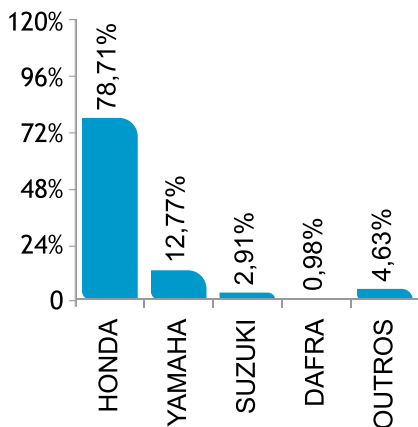
CAMINHÕES

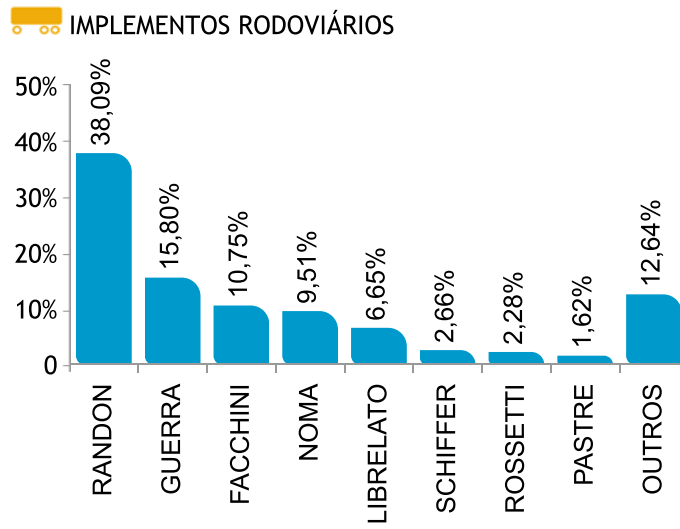


ÔNIBUS



MOTOCICLETAS

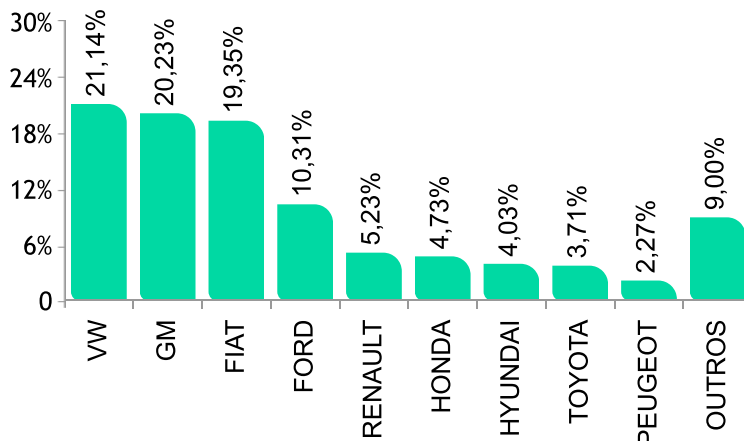




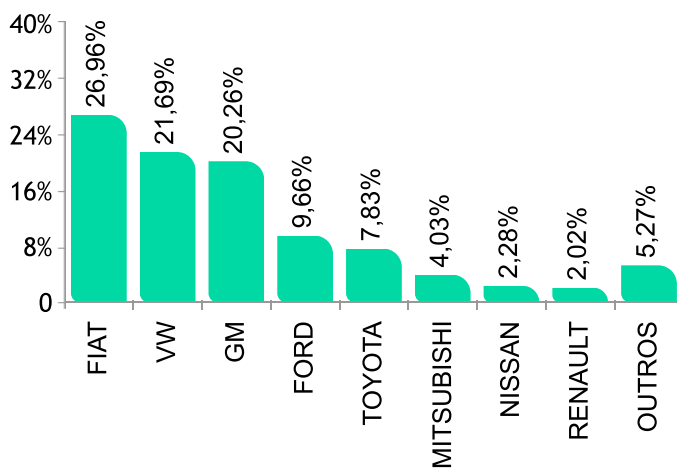
Participação de mercado acumulada até Novembro de 2018



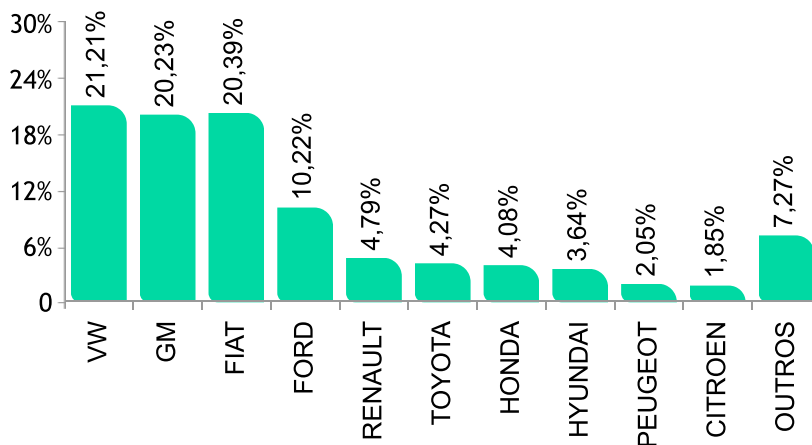
 AUTOMÓVEIS



 COMERCIAIS LEVES



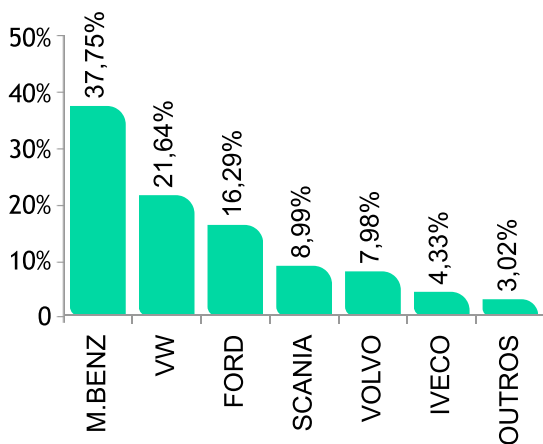
  AUTOMÓVEIS E COMERCIAIS LEVES



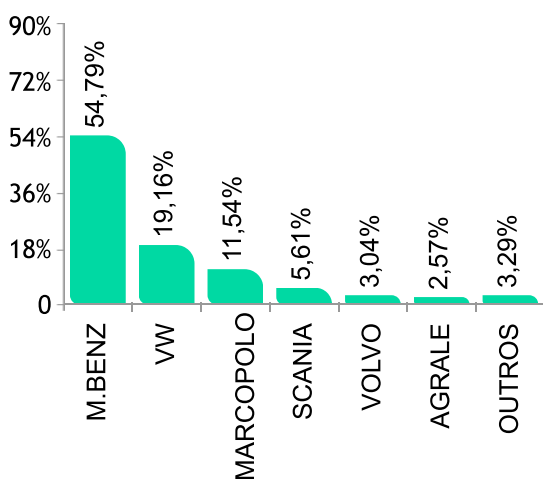
Participação de mercado acumulada até Novembro de 2018



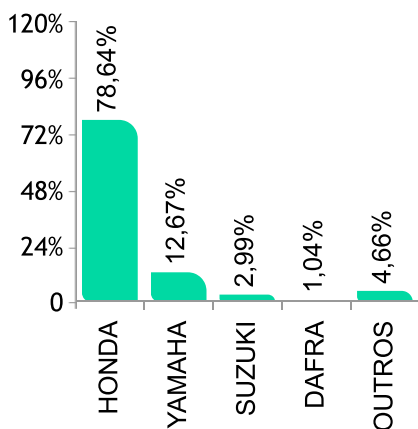
CAMINHÕES



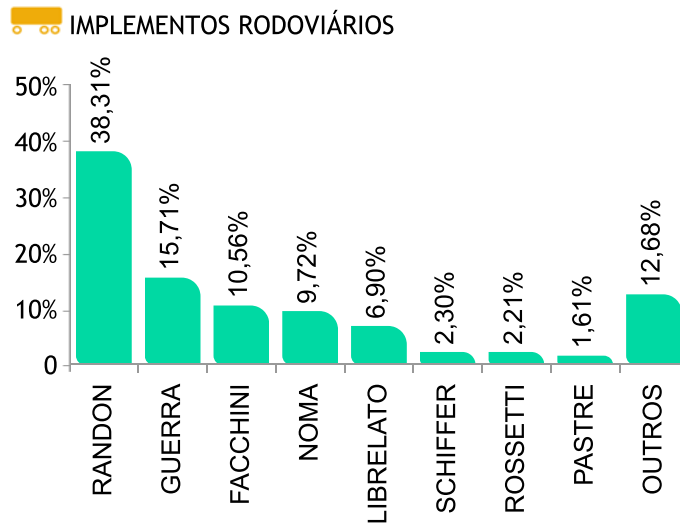
ÔNIBUS



MOTOCICLETAS



Participação de mercado acumulada até Novembro de 2018



Ranking de usados mais negociados em Novembro de 2018



 AUTOMÓVEIS

	Modelo	Nov/18
1°	GOL	72.404
2°	PALIO	46.166
3°	UNO	44.091
4°	CELTA	26.027
5°	FOX	22.385
6°	FIESTA	21.154
7°	CORSA	21.125
8°	SIENA	20.037
9°	COROLLA	18.256
10°	CLASSIC	16.792
11°	KA	16.590
12°	ONIX	15.029
13°	SANDERO	14.787
14°	CIVIC	14.735
15°	ECOSPORT	13.008
16°	VOYAGE	12.786
17°	PRISMA	12.353
18°	HB20	11.476
19°	FIT	10.516
20°	C3	7.621
21°	GOLF	7.067
22°	VECTRA	6.773
23°	PALIO WEEKEND	6.558
24°	LOGAN	6.326
25°	ASTRA	6.229
26°	CLIO	6.168
27°	PUNTO	5.962
28°	FIESTA SEDAN	5.852
29°	FUSCA	5.796
30°	PARATI	5.616
31°	DUSTER	5.449
32°	COBALT	5.337
33°	CITY	5.242
34°	FOCUS	5.147
35°	IDEA	4.833
36°	TUCSON	4.791
37°	HB20S	4.736
38°	AGILE	4.682
39°	CRUZE SEDAN	4.278
40°	POLO	4.163
41°	PAJERO	4.063
42°	CROSS FOX	3.919
43°	MERIVA	3.843
44°	206	3.814
45°	SPIN	3.733
46°	UP	3.729
47°	CORSA SEDAN	3.720
48°	SPACE FOX	3.604
49°	HR-V	3.338
50°	207	3.306

 COMERCIAIS LEVES

	Modelo	Nov/18
1°	STRADA	22.277
2°	SAVEIRO	17.369
3°	S10	12.645
4°	HILUX	9.467
5°	MONTANA	7.511
6°	RANGER	5.417
7°	KOMBI	4.961
8°	L200	4.660
9°	FIORINO	4.536
10°	AMAROK	2.957
11°	TORO	2.841
12°	FRONTIER	2.660
13°	F1000	1.455
14°	DUCATO	1.426
15°	PAMPA	1.390
16°	D20	1.296
17°	COURIER	1.292
18°	HR	1.287
19°	MASTER	1.269
20°	F250	842
21°	K2500	633
22°	KANGOO	591
23°	OROCH	569
24°	DOBLO	448
25°	D10	434
26°	DAILY 3514	386
27°	SILVERADO	369
28°	BESTA	319
29°	BOXER	270
30°	SPRINTER 313	254
31°	JUMPER	250
32°	HOGGAR	245
33°	TOWNER	231
34°	F100	221
35°	UNO	199
36°	PARTNER	193
37°	SPRINTER	186
38°	CHEVY	183
39°	TRANSIT	181
40°	C10	180
41°	SPRINTER 311	175
42°	F75	166
43°	RUIYI	166
44°	K2700	130
45°	C20	119
46°	TOPIC	102
47°	BANDEIRANTE	95
48°	DAKOTA	91
49°	H100	86
50°	RAM	86