

Resumo Mensal Agosto de 2017



Segmentos	2017	2017	2017	2016	2016	Variação		
	Ago (A)	Jul (B)	Acumulado (C)	Ago (D)	Acumulado (E)	(A)/(B)	(A)/(D)	(C)/(E)
A) Autos	888.184	817.731	6.091.344	816.873	5.577.692	8,62▲	8,73▲	9,21▲
B) Com. Leves	141.089	129.480	955.600	133.587	893.560	8,97▲	5,62▲	6,94▲
A + B	1.029.273	947.211	7.046.944	950.460	6.471.252	8,66▲	8,29▲	8,90▲
C) Caminhões	34.136	30.254	227.867	31.608	218.452	12,83▲	8,00▲	4,31▲
D) Ônibus	4.600	4.385	33.156	3.832	26.483	4,90▲	20,04▲	25,20▲
C + D	38.736	34.639	261.023	35.440	244.935	11,83▲	9,30▲	6,57▲
Subtotal	1.068.009	981.850	7.307.967	985.900	6.716.187	8,78▲	8,33▲	8,81▲
E) Motos	277.181	254.379	1.926.951	260.617	1.835.774	8,96▲	6,36▲	4,97▲
F) Impl. Rod.	7.774	7.407	55.344	7.576	53.946	4,95▲	2,61▲	2,59▲
Outros	7.167	6.581	50.265	6.916	48.071	8,90▲	3,63▲	4,56▲
Total	1.360.131	1.250.217	9.340.527	1.261.009	8.653.978	8,79▲	7,86▲	7,93▲

Veículos usados negociados por novos emplacados

A	B	A+B	C	D	C+D	Subtotal	E	F	Outros	Total
Autos	Com. Leves		Caminhões	Ônibus			Motos	Impl. Rod		
4,9	4,9	4,9	7,1	2,5	5,8	4,9	3,6	3,2	0,7	4,5

Autos	Jun/17	Jul/17	Ago/17
BI-Combustível	501.247	519.404	566.622
Demais	291.437	298.327	321.562
Total	792.684	817.731	888.184

Comerciais Leves	Jun/17	Jul/17	Ago/17
BI-Combustível	60.531	62.321	67.870
Demais	65.526	67.159	73.219
Total	126.057	129.480	141.089

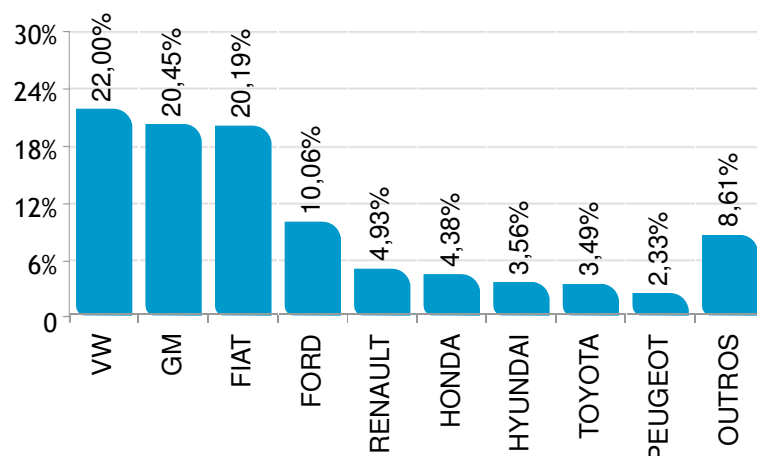
Autos	Jun/17	Jul/17	Ago/17
BI-Combustível	63,23%	63,52%	63,80%
Demais	36,77%	36,48%	36,20%
Total	100%	100%	100%

Comerciais Leves	Jun/17	Jul/17	Ago/17
BI-Combustível	48,02%	48,13%	48,10%
Demais	51,98%	51,87%	51,90%
Total	100%	100%	100%

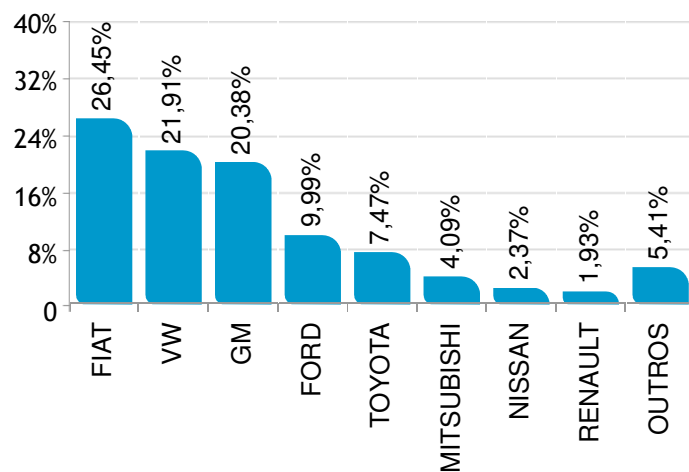
Participação de mercado Agosto de 2017



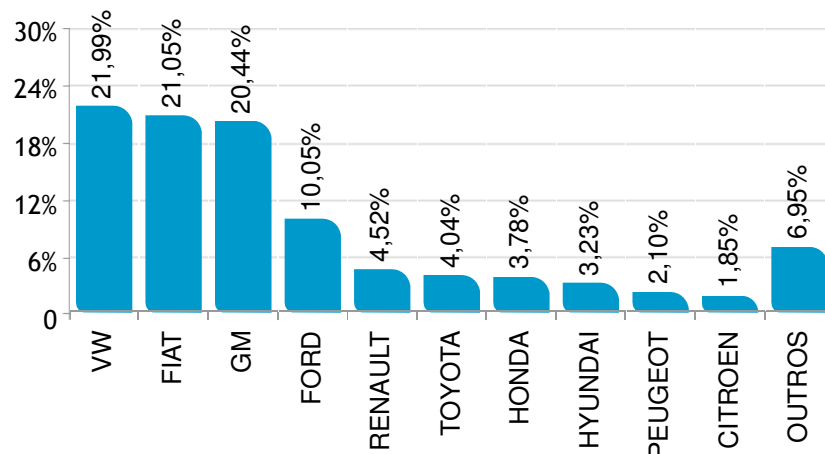
 AUTOMÓVEIS



 COMERCIAIS LEVES



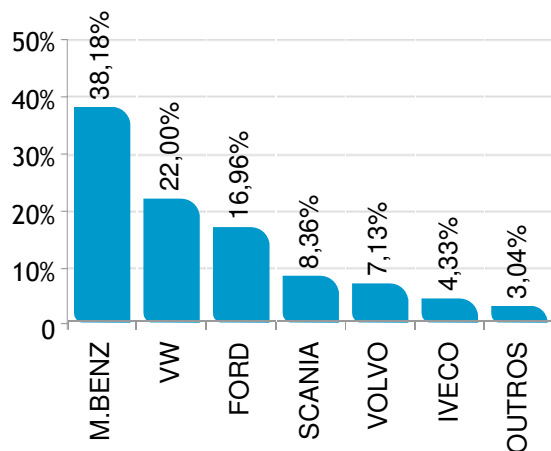
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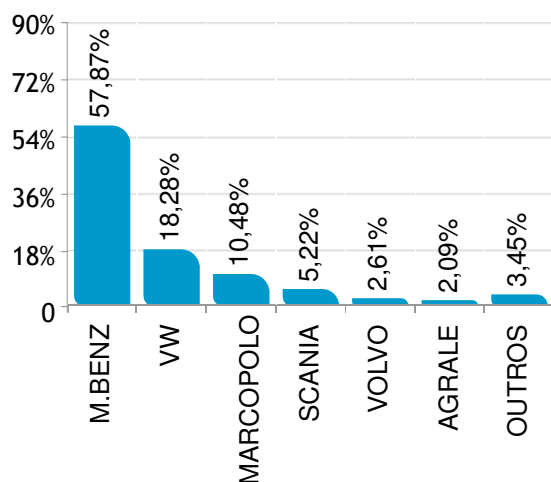
Participação de mercado Agosto de 2017



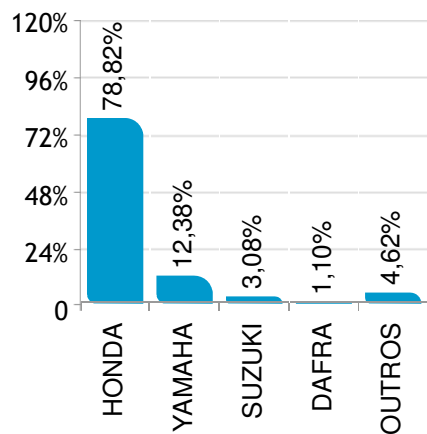
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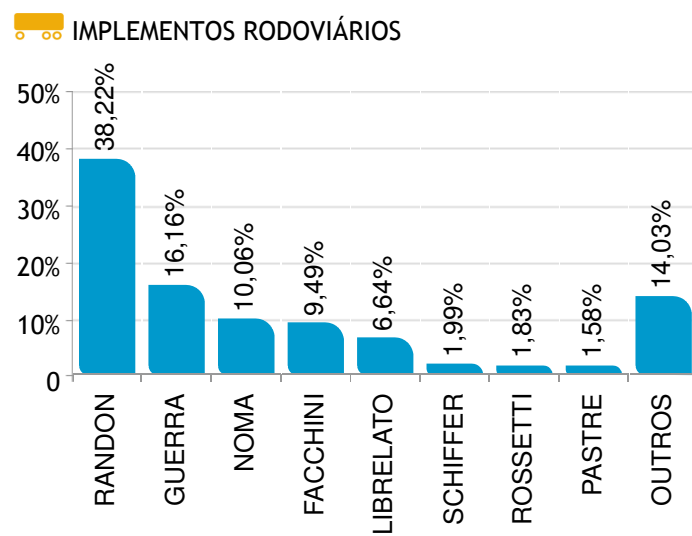
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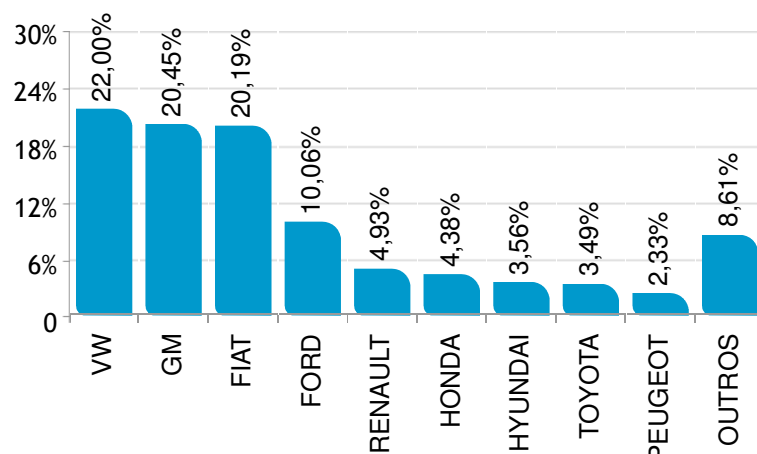
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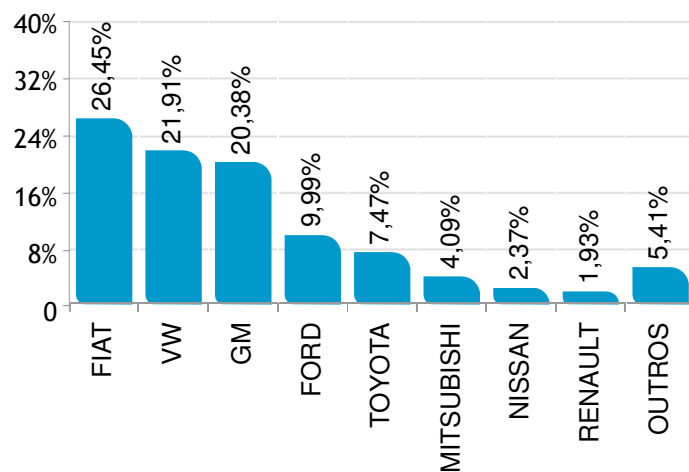
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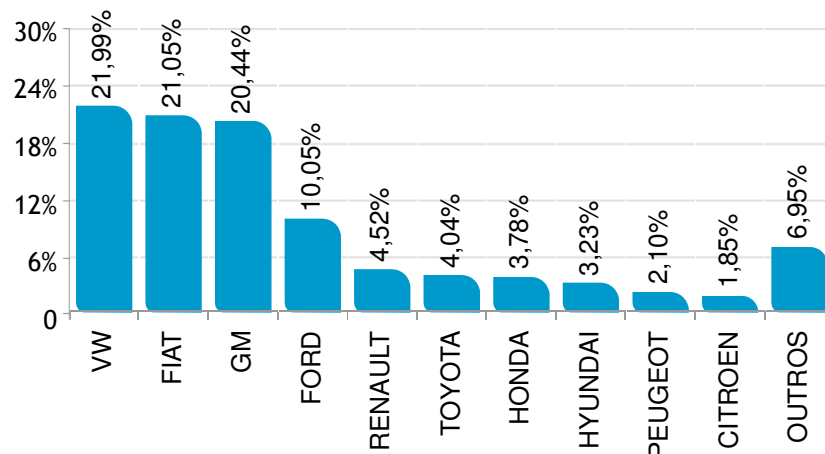
 AUTOMÓVEIS



 COMERCIAIS LEVES



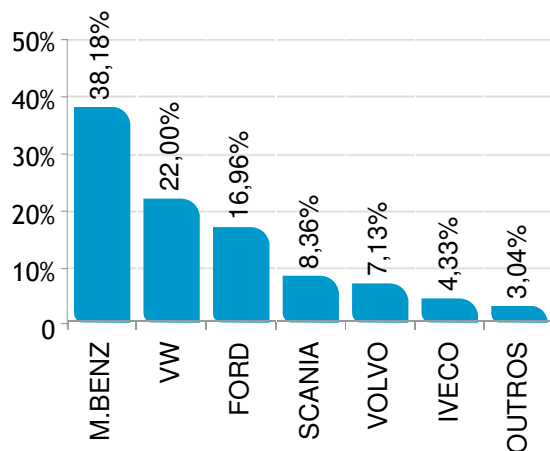
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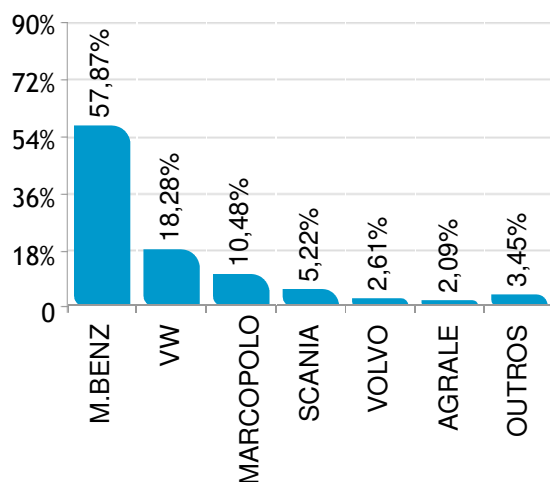
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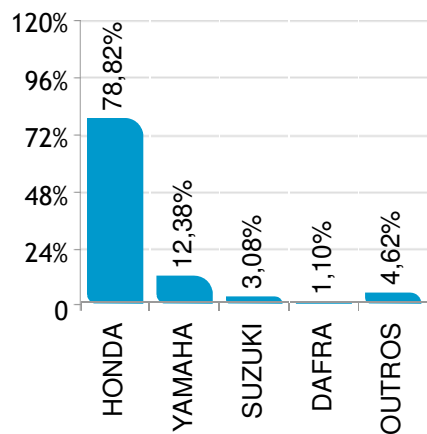
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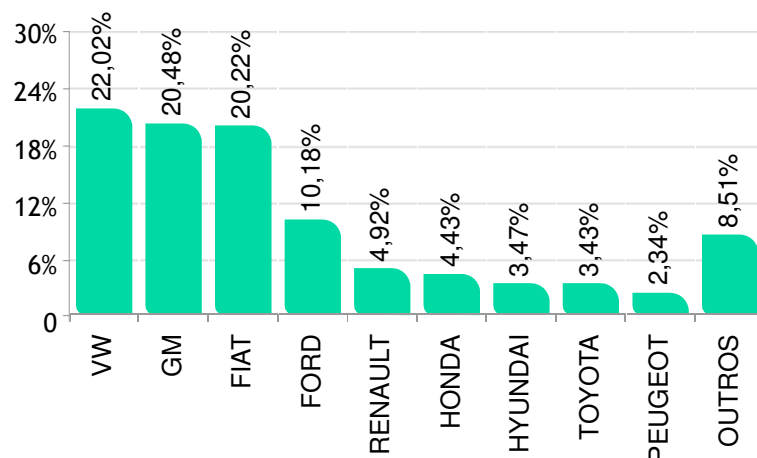
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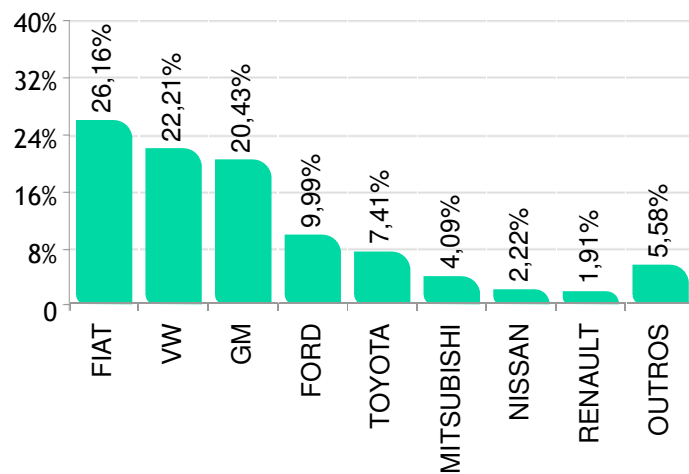
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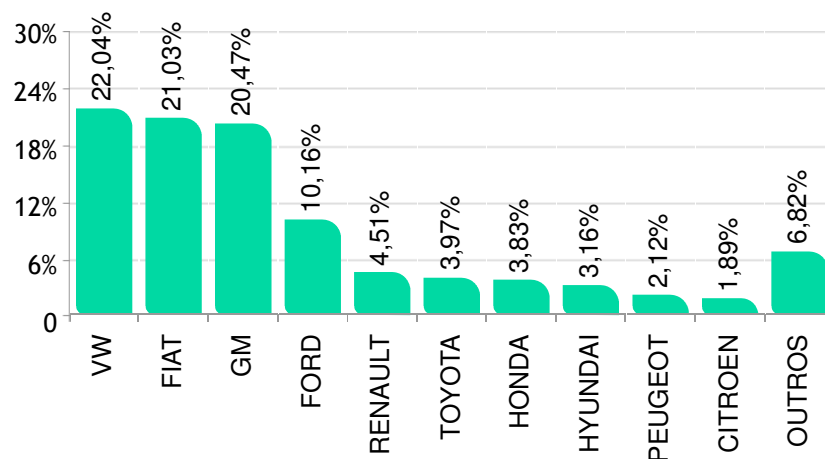
 AUTOMÓVEIS



 COMERCIAIS LEVES



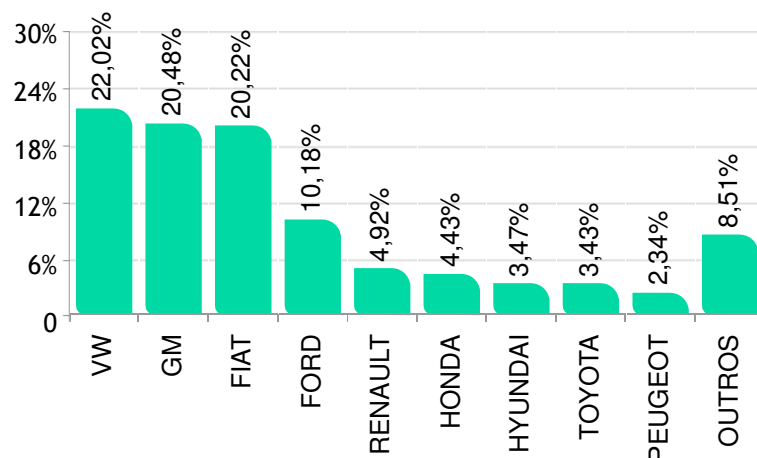
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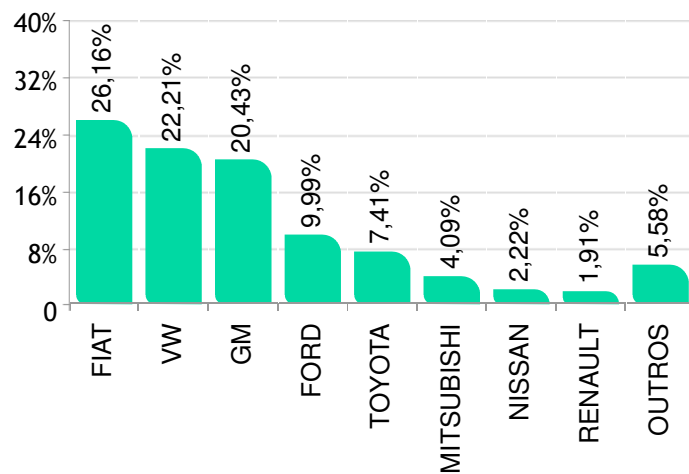
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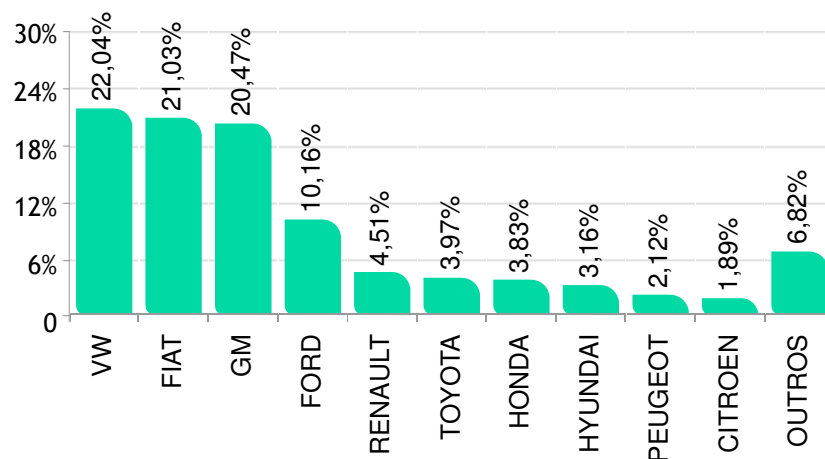
 AUTOMÓVEIS



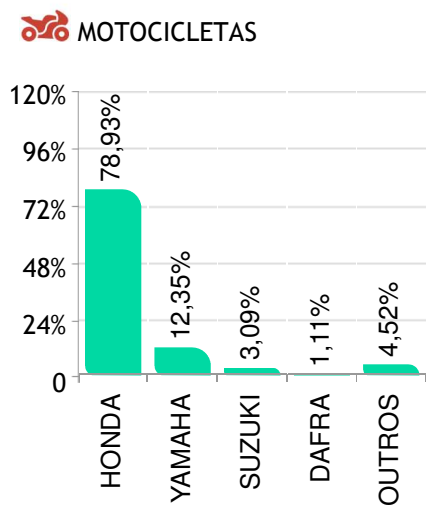
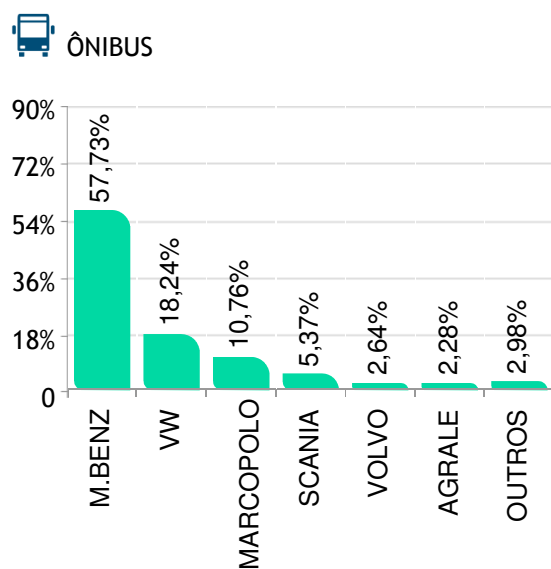
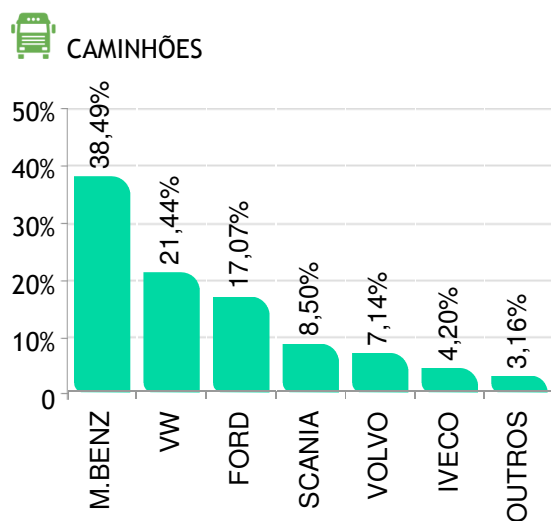
 COMERCIAIS LEVES



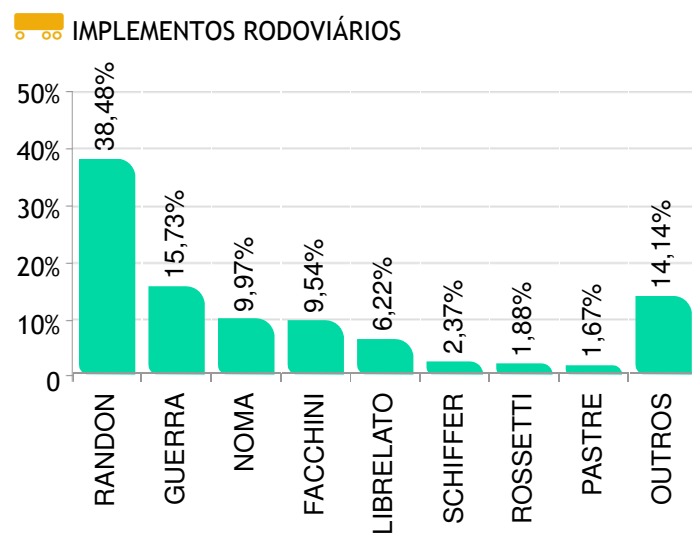
  AUTOMÓVEIS E COMERCIAIS LEVES



Participação de mercado acumulado até Agosto de 2017



Participação de mercado acumulado até Agosto de 2017





Ranking de usados mais negociados em Agosto de 2017



AUTOMÓVEIS

	Modelo	Ago/17
1°	GOL	94.891
2°	UNO	59.300
3°	PALIO	57.827
4°	CELTA	34.171
5°	CORSA	28.050
6°	FOX	25.936
7°	FIESTA	25.303
8°	SIENA	24.309
9°	CLASSIC	21.576
10°	COROLLA	20.465
11°	KA	17.917
12°	CIVIC	17.489
13°	SANDERO	15.813
14°	VOYAGE	14.954
15°	ECOSPORT	14.299
16°	ONIX	12.423
17°	PRISMA	11.941
18°	FIT	11.619
19°	HB20	10.260
20°	C3	8.898
21°	PALIO WEEKEND	8.812
22°	VECTRA	8.795
23°	GOLF	8.683
24°	FUSCA	8.429
25°	ASTRA	8.191
26°	PARATI	7.716
27°	CLIO	7.477
28°	FIESTA SEDAN	7.287
29°	PUNTO	7.155
30°	LOGAN	6.667
31°	IDEA	6.169
32°	FOCUS	5.944
33°	DUSTER	5.669
34°	AGILE	5.645
35°	TUCSON	5.578
36°	206	5.463
37°	PAJERO	5.127
38°	COBALT	5.122
39°	CITY	5.085
40°	MERIVA	4.920
41°	ESCORT	4.864
42°	CORSA SEDAN	4.771
43°	CRUZE SEDAN	4.691
44°	CROSS FOX	4.670
45°	POLO	4.446
46°	207	4.158
47°	MONZA	4.117
48°	SPACE FOX	4.100
49°	HB20S	4.018
50°	POLO SEDAN	3.858



COMERCIAIS LEVES

	Modelo	Ago/17
1°	STRADA	27.354
2°	SAVEIRO	20.534
3°	S10	15.137
4°	HILUX	10.371
5°	MONTANA	9.727
6°	KOMBI	7.008
7°	RANGER	6.489
8°	FIORINO	5.911
9°	L200	5.720
10°	FRONTIER	3.334
11°	AMAROK	3.266
12°	PAMPA	1.908
13°	F1000	1.866
14°	COURIER	1.834
15°	D20	1.785
16°	DUCATO	1.640
17°	HR	1.526
18°	MASTER	1.423
19°	TORO	1.388
20°	F250	1.073
21°	K2500	842
22°	KANGOO	839
23°	DOBLO	666
24°	DAILY 3514	571
25°	D10	526
26°	SILVERADO	504
27°	BESTA	484
28°	OROCH	378
29°	BOXER	364
30°	SPRINTER 313	348
31°	SPRINTER	302
32°	TOWNER	299
33°	F100	291
34°	HOGGAR	289
35°	UNO	285
36°	JUMPER	263
37°	CHEVY	256
38°	TRANSIT	253
39°	C10	228
40°	PARTNER	213
41°	F75	206
42°	RUIYI	203
43°	SPRINTER 311	180
44°	TOPIC	160
45°	K2700	145
46°	BANDEIRANTE	144
47°	RAM	142
48°	C20	138
49°	H100	138
50°	DAKOTA	127