






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2018

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	595	435	599	737	846	785	0	0	0	0	0	0	3.997
	Share	38,59%	34,86%	35,03%	40,58%	43,81%	42,87%							39,66%
SÉRIE 1														0
SÉRIE 3		248	164	228	317	381	306							1.644
X1		332	254	347	353	349	358							1.993
X3		1	4	3	31	62	88							189
X4		14	13	21	36	54	33							171
 CHERY	Total	397	302	307	341	427	490	0	0	0	0	0	0	2.264
	Share	25,75%	24,20%	17,95%	18,78%	22,11%	26,76%							22,46%
CELER		28	12	29	18	11	14							112
CELER SEDAN		24	5	1	2	3	1							36
CIELO HATCH														0
QQ		345	285	259	244	244	239							1.616
TIGGO				18	77	169	236							500
 LAND ROVER	Total	330	369	605	563	470	397	0	0	0	0	0	0	2.734
	Share	21,40%	29,6%	35,4%	31,0%	24,3%	21,7%							27,13%
EVOQUE		109	132	227	224	168	98							958
DISCOVERY		221	237	378	339	302	299							1.776
 MINI	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share													
COOPER S COUNTRYMAN		0	0	0	0	0	0	0	0	0	0	0	0	0
 SUZUKI	Total	220	142	199	175	188	159	0	0	0	0	0	0	1.083
	Share	14,27%	11,4%	11,6%	9,6%	9,7%	8,7%							10,75%
JIMNY		220	142	199	175	188	159							1.083
TOTAL PROD. NACIONAL ...		1.542	1.248	1.710	1.816	1.931	1.831	0	0	0	0	0	0	10.078

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	3.967	3.825	5.167	5.053	5.169	4.844	0	0	0	0	0	0	0	28.025
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